

COUNTDOWN to CHRISTMAS

Stop in and register to win their Countdown to Christmas prizes at the following locations:

Gator's Pizza * Taco John's * Shel's Gas Stop

Pierre Flowershop * Prairie Pages Bookseller

Hallmark Card & Candy Shop * Sonja's Couture

Rancher's Outlet * Affections Floral & Wine

Runnings Farm & Fleet * Sutley's Markets

Heritage Store at The Cultural Heritage Museum

DAILY WINNERS

DAY 1 – Kevin Paxton, Onida
Registered at Ranchers Outlet

DAY 2 – Donna Snogross, Pierre
Registered at Sutley's in Pierre

DAY 3 – Wendy Smith, Pierre
Registered at Hallmark Card & Candy

One name drawn each day from sponsor locations. Daily winner drawn from the 12 semi-finalist names. Register as often as you like, however, you may win only once. The twelve daily winners are eligible for one grand prize, a 50" Toshiba LED TV, with Panasonic DVD Home Theater System from CommTech in Pierre, to be given away December 20th. Must be present to win grand prize. Daily winners will receive details from Dakota Radio Group by mail. Must be 18 to win!

Official Contest Rules:

- 1. NO PURCHASE NECESSARY:** The contest is open to legal residents whom are 18 years of age or older. Dakota Radio Group employees and immediate family members are ineligible to register or participate in this contest.
- 2. HOW TO ENTER:** You must enter via the official Contest Entry Form located at participating sponsors and provide a valid mailing address that we may use to contact you if you are a finalist. Only one entry per person per business daily. Entering the contest more than once on the same day at the same business or with multiple addresses is not allowed.
- 3. DETERMINATION OF WINNER:** One daily semifinalist will be selected in a completely random drawing among all eligible entries in each sponsor location beginning December 3rd, 2012 and each consecutive weekday through December 18th 2012. One daily winner will be randomly drawn from the semifinalist names for the daily prize and to be eligible for the grand prize drawing. The grand prize drawing will be held on December 20th, 2012, 6:00 p.m. at _____. Eligible finalists will be notified by mail or phone. Winner must be present for the grand prize

drawing. The odds of winning depend directly on the number of eligible finalists in attendance at the final drawing.

4. PRIZE: A 50" Toshiba LED TV with Panasonic DVD/Home Theater System from CommTech in Pierre. Installation is included. Cabling for speakers is excluded. Mileage may be charged for delivery greater than 30 miles of the Pierre area. Prize is not transferable. No substitutions or cash alternative for the prizes are allowed. Estimated retail value is \$1,680.

5. OBLIGATION: All taxes or registration fees are the responsibility of the winner.

6. PUBLICITY: Winners agree that by accepting a prize, they allow Dakota Radio Group and its stations, full rights to publicize their full name, city and state as means of promoting and publicizing the contest and its sponsors.

7. DISCLAIMER: Each entrant agrees to release and hold the Sponsor, its affiliates, subsidiaries, agents, and advisors and the employees, officers, directors, shareholders, agents, and representatives of the Sponsor, its affiliates, subsidiaries, agents, and advisors harmless from and against any and all losses, damages, rights, claims, and actions of any kind arising in connection with the contest or resulting from acceptance, possession, or use of any prize, including but not limited to personal injury, death, and property damage as well as claims based on publicity rights, defamation, or invasion of privacy. All sponsor(s) are not responsible for incorrect or inaccurate entry information, human error, technical malfunctions, omission, or any combination thereof. Neither Dakota Radio Group nor its sponsors are responsible for lost, stolen or misplaced prize certificates. Lost, stolen or misplaced certificates will not be replaced.

8. MODIFICATION: Dakota Radio Group reserves the right to modify the official rules of the contest in any way or at any time. You are bound by any such revisions and should therefore periodically visit www.drgnews.com to review the then current "Official Contest Rules" to which you are bound.